

Photos with a fuzzy logic

BLURRY photos taken with a cheap plastic camera are a selling point at a new Fitzroy North gallery.

Photographer Georgina Campbell is not interested in state-of-the-art digital equipment but she is obsessed with the Holga, a toy camera that costs about \$50.

The Holga, which is modelled on cameras given away in cereal boxes in the 1950s, has gained a cult following, partly because it often produces photos that are clear in the middle and increasingly out of focus towards the edges.

A selection of photos taken by Campbell on her travels in Canada, Morocco and Australia make up the first exhibition, *Seeing With Bigger Eyeballs*, at her new gallery

Obscurity Pictures. Campbell, who completed her honours in photography at Deakin University last year, said the lack of affordable exhibition space around inner Melbourne prompted her to open her own gallery.

And the Holga is just one of about 12 old cameras the 24-year-old has collected since becoming hooked on photography at high school.

Obscurity Pictures, at 347a St Georges Rd, Fitzroy North, is open from 11am to 3pm, Mondays to Wednesdays, and noon to 3.30pm on Fridays.

To exhibit at the gallery, contact Georgina Campbell on 0417 578 293.



Georgina Campbell at her new gallery.